



The Rotary Foundation – Presentation Outline

Give some background on yourself.

- Share why you are passionate about The Rotary Foundation or a brief story about how you have seen TRF in Action.

Share with the club why you are there and describe the presentation.

- *Explain that you are there to provide an update on The Rotary Foundation and all of the good that it does in the world.*
- “I’d also like this to be interactive, so I will be asking for your participation along the way.”

Share Rotary’s Vision Statement

- “I’d like to begin by sharing Rotary’s Vision Statement.”
- **Together, we see a world, where people unite** and take action, to create lasting change, across the globe, in our communities, and in ourselves.

Q: What does this mean to you?” How do we unite as Rotary members?”

NOTE: THERE ARE NO WRONG ANSWERS. Collect a few answers and then draw attention to a few specific points.

Q: “What is our number one corporate priority?”

A: Polio Eradication

DISTRICT GOAL: Eradicate polio, highlight Rotary’s role, and plan for a polio-free world.
Each club to hold a Polio event in October (World Polio Day is Oct 24th) and raise a target of \$1500 or more.

Q: Why is it important to stay the course?

KEY POINTS

- In 2023, we saw 12 cases of Polio in Afghanistan and Pakistan.
 - In 2024 there are _____ cases.
 - We need to stay vigilant and eradicate this disease and as Covid showed us, it is only a plane ride away.
 - We witnessed Polio resurgence in unvaccinated people from New York, London England, as well as Israel due to international travel.
 - Each year we raise \$50M dollars and the Gates Foundation matches 2:1 so that collectively equals \$150M for the eradication of Polio.
 - These funds support a number of initiatives but most importantly, we immunize 450M children each year.
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Another example of how We Unite is through Rotary International's Disaster Response Fund.

Q: What kind of disasters have you or your club supported and how?

KEY POINTS

- Rotary's Disaster Response Fund is an opportunity for Rotary members to support our Rotary Districts impacted by a disaster. (Most of the time these are natural disasters such as hurricanes, tornadoes, floods, etc.)
- Example: when Jennifer and Governor Nick visited the earthquake damaged zone of Turkey, they witnessed the devastation of over 280-thousand collapsed buildings, and the reported death of over 300,000 people. There they met Rotarian Feret who despite losing 42 members of his own family, worked tirelessly on relief efforts, including tent and container homes for displaced people, food and basic supplies, as well as a new container medical facility, and so much more.

SPECIAL NOTE: The Rotary Foundation Disaster Response now only funds natural disasters and not areas of conflict or war. It is very challenging to properly steward this fund for this purpose and Rotary members are encouraged to focus instead on Global or District Grants for assistance.

Q: How do we create lasting change in our communities? What are some examples that come to mind from District Grants?

Note: There is flexibility with this section because you now have a chance to highlight District 6400 and the club that you're visiting.

KEY POINTS

- Annual Fund-SHARE. Since 2012, Rotarians in District 6400 have given on average \$315K to Annual Fund-SHARE with an average per capita of \$212.00 per member.
- Half of the funds raised comes back to the district each year.

- We're very fortunate to be in District 6400 because it absolutely allows us to create lasting change in our communities.
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Q: How do we create lasting change across the globe? What are some examples that come to mind that you have read about or have personal experience?

Q: What are Rotary Seven Area's of Focus?

A: Share these is they haven't all been mentioned. Seven Area's of Focus include:

- Peace and Conflict Prevention.
- Disease Prevention and Treatment.
- Water, Sanitation and Hygiene.
- Maternal and Child Health.
- Basic Education and Literacy.
- Economic and Community Development.

KEY POINTS

- Rotary's Global Grant structure is one way we can be good stewards of the funds raised and projects have to be sustainable. In 2022-2023, The Rotary Foundation had 1092 Global Grants which equates to over \$55M in funding.
- Projects fall in seven categories (Areas of Focus) with our newest being the Environment.

Q: Can anyone tell me about being a Benefactor or a Bequest Society Member?

KEY POINTS

- Share with members that they can become a Benefactor (1K USD) or Bequest Society Member (10K USD) by choosing to leave a legacy gift in their estate planning. They can simply add this to their will or as a Codicil. You can provide them with a copy. **DISTRICT GOAL: Increase participation by net 30% per club.**
- Participate in the District Legacy Event to celebrate these contributions on November 21st of this year. It is a very important time to thank our members.
- Stress the ease of Annual Giving through TRF Direct. **DISTRICT GOAL: Increase sustaining members by 30%. (\$100/member).**

ROTARY INTERNATIONAL GOAL: Increase the overall giving to The Rotary Foundation and build the Endowment Fund to \$2.025 billion by 2025.

- The Rotary Foundation continues to be stewards of the funds donated. This is verified by our 4/4-star rating with Charity Navigator for the last 15 years.
- It is anticipated that we will achieve our goal of 2.025 billion by the end of this year. This will help to fund projects and programs in perpetuity.
- The Rotary Foundation's 2024-25 comprehensive fundraising goal is 500-millionUSD.

SPECIAL EVENT INVITATION

Please invite all members to attend the District Legacy Event on November 21st at the Crystal Gardens in Southgate. This special event will celebrate the generous donations of members of our district towards Rotary's Endowment Fund which aims to raise 2.025 billion by 2025.

KEY POINTS

- Gifts to the Endowment Fund and in particular, Endowment Fund-SHARE can create lasting change. These gifts of support live on in perpetuity.
 - District Governor Nick, and district leadership would like us to concentrate on achieving Rotary's Endowment goal of 2.025 BILLION dollars by 2025. You can easily donate by becoming a Bequest Society Member (\$10K USD) or a Benefactor (\$1K USD). We can provide you with an easy-to-use codicil that you can add to your will.
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WRAP UP AND Repeat the Rotary Vision Statement.

Together, we see a world where people unite and take action **to create lasting change** --- across the globe, in our communities, **and in ourselves.**

Q: How does The Rotary Foundation create lasting change within ourselves?

KEY POINTS

- Our contributions are not just financial transactions; they are investments in humanity.
- The Rotary Foundation is the heartbeat of our global mission. It fuels initiatives that transcend borders, bringing hope, peace, and sustainable change to communities near and far.

When we give to the Rotary Foundation, we empower local leaders, fund life-changing projects, and eradicate barriers to education, health, and economic opportunity. Our contributions don't just change lives; they have the power to break the cycle of poverty, to heal the sick, and to educate the next generation. **THANK YOU for your unwavering commitment to the Rotary Foundation.**



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[View All](#)

[District Committees](#)

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