

Meet the Magical Membership Team!



Margaret Williamson
Rotary Club of Detroit

The pandemic has created a unique opportunity for Rotarians in District 6400 to invite others to join us as we find new ways to assist communities, locally and around the world, to adapt to a changing future.

Peggy Little
Rotary Club of Harrow

I have been privileged to meet Rotarians here in the district and around the world. Rotarians take action to create change. The strategy is simple! Invite a friend to join you in changing the world!



Steve Ahles
Rotary Club of Southgate

Every Rotary event is a membership opportunity. I look for service projects and events with great speakers to invite friends to learn about and experience Rotary. Our partnership with Toastmasters is another value-added opportunity.

Grow Rotary Clubs in D6400

When your friend shows interest in what you do and joins in your excitement, it creates a glow in your heart. It is in that moment that you connect in doing good in the world.

Dear friend and District Trainer Linda Morrow said:

"I saw the eager eyes and bright faces of the kids sitting on the ground in India as I spoke in English to them and I came back from India as a Rotarian."



Share Rotary with your friends. Invite them to come with you. You will enjoy hearing your friend ask you, "How do I join?" If they don't ask that question, make sure that *you* invite them to join.



*Namaste
DG Aruna*

ROTARY DISTRICT 6400 PRESENTS

Magical Membership

Grow your club for 2021 and beyond!



One day recently...

Hi Peggy!

Hi Margaret! Where are you headed?

I'm on my way to the Launch Detroit Graduation ceremony!

I've heard about Launch Detroit! How does it work? How does it help people?

Let me show you, why don't you come with me?

Oh I'm not sure...

It will be wonderful to have you and you can see for yourself what Launch Detroit is all about!

Thank you, I'll come!

Later...

What did you think?

That was inspiring! Tell me more about what Rotary does!

The next week...

I am glad to meet you Peggy! Margaret tells me you enjoyed going with her to the Launch Detroit Graduation.

Yes I did!

I am happy you had this experience. Rotary forges partnerships and friendships through service. Margaret, will you introduce Peggy to your club membership chair? There is so much to know about Rotary!

Yes, I will!

Peggy, have fun and I look forward to meeting you again!

I'm picturing myself in Rotary!

Each Rotarian will encourage a friend, family member, business associate or community member to join them throughout the year in:

- Fun events
- Volunteer projects
- Club activities
- Celebrations large and small

Share your time, knowledge and enthusiasm for each outing.

Share your passion for Rotary and then invite them to a meeting. Introduce your membership chair.

Keep track of your membership success and share your results with the Magical Membership Team!



Introduce people to Rotary by connecting them to service projects.



Invite friends to special events outside of the weekly meeting.



Benefits to joining Rotary include our special partnership with Toastmasters.

